



WOMEN IN CYBER

SWITZERLAND

Sponsoring and Donation Options 2024

Mission – Impact - Who we are



Mission:

Despite an observable growth in the field of cybersecurity in the last couple of years, when taking a closer look, we see that women are still underrepresented in the global cyber security workforce. And in Switzerland only 14% of security experts are women.

This is against a backdrop of a growing skills shortage in cyber. To help organizations bridge the gap, it is essential to encourage more women into cyber security and to offer them equal opportunities.

The Women in Cyber association connects cyber professionals and young junior talents and provides a platform for exchange.



Platinum Sponsors since 2019

Impact:



Representation

- 90% female participants across events
- 95% female speakers/panellists across events
- Cross-industry participation
 - Banking, Financial Service Firms, Healthcare, IT & Software, Re-Insurance & Insurance companies, Telecommunication, Public Sector, Universities, Swiss Government etc.
- 1 main event with around 100 participants each year
- Local networking events to get closer to the target audience regionally
- Mentoring program to support young talents



Growing community

- Community of over 1'400 people
- 400+ new followers and 1'000 unique visitors in last 12 months, from C-level and senior executives to entry-level
- High engagement rates of between 3% - 16%

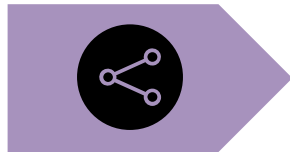
Who we are:

- Initiative was born 2019
- Supported by UBS, Deloitte, Switch, TrendMicro and Swiss Government (Platinum Sponsors)
- Association established in 2022
- Project Team of 8, spread across Switzerland
- Network of > 1'400 on LinkedIn



Project Team / Association Members and Volunteers

What we do and how to get involved



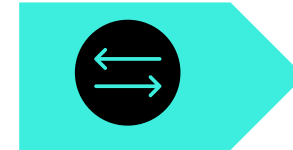
Connect

We understand the value and potential of a strong professional network



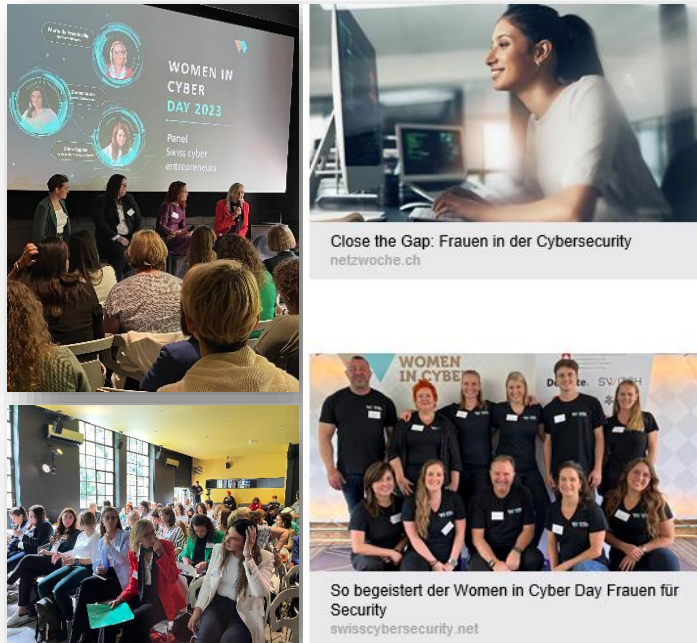
Inspire

We believe cyber is the best place to be, and we want to spread the word



Grow

We want to actively and materially contribute to our community's professional growth



Article in Netzwoche and in Swiss Cyber Security

What we have done so far:

- Women in Cyber Day
 - 2021 - First event hosted (virtually, due to Covid); over 300 registrations
 - 2022 - First in-person event; over 100 participants, 190 registrations
 - 2023 - Second in-person event; 100 participants (limited seats), 200 registrations
- Local networking events
 - 2023 – Geneva
 - 2024 – Zurich (more events to come)
- Mentoring program
 - Launched mid 2023 with currently 7 mentors

How to get involved as a company:

- Sponsorship for the Women in Cyber Day
- Donators for the Association
- Partnership: Work with us!

Gold Sponsor 2023

RAIFFEISEN

Silver Sponsor 2023

ADNOVUM
REDGUARD
SECURING YOUR ASSETS

Association Donators 2023

SICPA

B·N·C

Location Sponsor 2022

SIX

Some sample Stories

Women in Cyber Switzerland
1,418 Followerinnen
5 Monate

Allow us to introduce **Catherine Gloor**, Head of #Cyber and Information Security Services Third Party Risk at UBS.

She is deeply committed to encouraging and empowering young females to pursue careers in the cyber industry, emphasizing that it encompasses not only technical aspects but also risk management.

Thank you to **UBS** for their contribution as one of our platinum sponsors for the Women in Cyber Day 2023. We are thrilled to have you on board!


Join our community and participate in the #Women in #Cyber Day on August 31st in Bern.

Don't miss out, register now to secure your spot: www.women-in-cyber.ch

#cyber #womenincyber #wicday #cybersecurity #cybersecuritycareers

Übersetzung anzeigen

Sponsor



Catherine Gloor
UBS

"For me, cyber is an exciting and continually evolving topic, which not only requires technical expertise, it's about managing business risk."

Women in Cyber Switzerland
1,418 Followerinnen
3 Monate

It's on! Let's hear it for **Regula H.**, Cyber Investigator in the #DigitalCrimeUnit of the **Kantonspolizei Bern**. With a Master of Science in Crime Analysis and Traceology and years of work experience as a Cyber Investigator in the Police Force, she has gained knowledge that she is ready to share with us.

Regula is set to deliver an insightful keynote speech titled, "The police perspective of a cyber incident", at our #WomeninCyber Event 2023. We are sure it will draw your attention and you won't want to miss it.

Find out more and join our community of #Women in #Cyber here: www.women-in-cyber.ch

#WICDay #cyber #cybersecurity #DigitalSecurity

Übersetzung anzeigen



Regula Hiltbrand
Bern Cantonal Police


"Diversity fosters innovation in cyber. Each woman brings unique perspectives and fresh ideas. Together we help create a safer digital world."

Women in Cyber Day 2021

Viola Amherd - Women in Cyber Day 2021: Why the Swiss Armed Forces play an important role in cyber

Did you know that ICT and cyber play a central role in the Swiss Armed Forces? Did you also know that the Swiss Armed Forces have their own robust and independent connection network that is being continuously expanded? In her video message, Viola Amherd tells us why the army needs this independent network, why today an army remains a necessity and how Switzerland's neutrality is maintained in cyberspace as well. In order to counter today's diffuse threat scenarios, the Swiss Armed Forces need capabilities that are coordinated and perfectly harmonized with each other.

Women in the cyber domain are a personal concern for Viola Amherd. In fact, security is also female and the potential of women in ICT is enormous. The Swiss Armed Forces are always on the lookout for the best cyber talents, either in uniform or in civilian clothes.



Viola Amherd
Federal Councillor & Head of the Department of Defence

Social Media and Feedback from the attendees

«It was indeed a fantastic afternoon with top level speeches and the opportunity to meet a lot of inspiring women! ..»

«Amazing organization! Focus on women who must share something, rather than "only women so we have someone on the stage". Amazing speakers, and quite right duration of each session.»

«Very competent speakers, extremely interesting topics and great way of engaging the public. The female environment enabled to talk about subjects we are usually not able to in "regular" events. There was a sense of common goals and challenges.»

Swiss Armed Forces
80,810 followers
7w

L'édiction 2022 de Women in Cyber Day a rencontré beaucoup de succès ! L'Armée suisse soutient cette initiative qui met en avant les jeunes femmes travaillant dans l'informatique et le domaine cyber, et leur permet de renforcer leur réseau. Des orateurs/trices de renom ont présenté des exposés dans divers thèmes relatifs à la cybersécurité mardi dernier.

Continuer à lire : <https://lnkd.in/eW9dxCm7>
Postes ouverts : www.jobs.admin.ch

#armeesuisse #armée #militaire #défense #IT #informatique #cyber #cybersecrte #WomeninCyber | Women in Cyber Switzerland - WIC Day 2022

See translation




SIX
40,077 followers
7w

Yesterday, the Women in Cyber Switzerland - WIC Day 2022 took place at SIX ConventionPoint.

130 interested #women listened to the panel discussions and the inspiring key note speeches of #cyber experts. In addition, there was plenty of time for exchange and #networking with company representatives and other participants of the Women in Cyber Day.

If you are also looking for a job in cyber, check out our open positions at SIX: [#WeAreSIX #SIXcareers #discoverSIX #STEM #womenincyber](#)



Our Channels:



Women in Cyber Switzerland
1,418 Followerinnen
2 Tage


Women in Cyber Switzerland was in Geneva this week as we co-hosted a #cybersecurity and #privacy networking event with Proton | Privacy by Default.

Patricia Egger and Irina Marcopol shared insights on data privacy and provided some practical strategies that everyone can use to protect privacy in the cyber sphere. We live in an increasingly digital and interconnected world, and our individual attitudes about privacy impacts how others behave and vice versa.

Thanks 🙌 to all participants who joined us. Massive 🚆 train disruptions between Lausanne and Geneva did not stop this crowd of #womenincyber and her allies.

Missed us in Geneva? Join us in Zurich on 13 March 2024 at the next networking event to be hosted by Switch.
Register here: <https://lnkd.in/e4UABN2n>

Übersetzung anzeigen



👤 Sie und 61 weitere Personen
1 Kommentar · 9 direkt geteilte Beiträge

SICPA
75,032 Followerinnen
9 Monate


Today, March 8, is the International Women's Day. This global day recognises women for their achievements regardless of nationality, ethnicity, language, culture, economy or politics. It is an opportunity to review the past but above all prepare for the future and create opportunities for women. This year we will mark International Women's Day by supporting two projects that contribute to the advancement of women:

- 1. SICPA will donate to **Women in Cyber Switzerland**. This initiative aims to connect, inspire and shed light on the work and contributions of women who work in cyber but also to find ways to encourage women to explore this field and ultimately to increase the number of female cyber professionals.
- 2. SICPA will also donate to the **WOMEN IN TECH - Global Movement**, the world's leading organisation for Inclusion, Diversity & Equity in STEAM (science, technology, engineering, the arts and math). The community counts over 200,000 members across the world with chapters in all 6 continents.

As part of its Corporate Social Responsibility approach, SICPA aims to generate positive social impact and is committed to actions and projects promoting diversity and professional opportunities, as well as supporting social, cultural, educational, environmental and scientific activities.

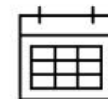
#EmbraceEquity #InternationalWomensDay #womenincyber #womenincyberday2023 #IWD2023

Übersetzung anzeigen





Women in Cyber DAY 2024



20 August 2024



Hotel Royal Savoy, Lausanne

WiC Day Sponsoring opportunities 2024



	Platinum Sponsor	Gold Sponsor Max. 3 packages à 5000 CHF	Silver Sponsor Max. 5 packages à 3000 CHF
Media in general <ul style="list-style-type: none"> Sponsors mentioned in any news article / press release that we are writing or sharing 	✓		
Logos <ul style="list-style-type: none"> on WIC Day Sub-Page (online) on Screens & Banners (if available) at the event 	✓ ✓	✓ ✓	✓ ✓
Social Media Posts on WiC LinkedIn Channel <i>(in agreement and collaboration with WiC Comms and Sponsor)</i> <i>=> examples of posts see in the appendix</i>	<div style="background-color: orange; color: white; padding: 10px; transform: rotate(-15deg); display: inline-block;">reserved</div>	✓ (max. 1 posts)	✓ (max. 1 posts)
Priority VIP tickets with reserved seats		✓ (max. 3 tickets)	✓ (max. 2 tickets)
Communication <ul style="list-style-type: none"> Mention Sponsor on event communication 	✓	✓	
On Stage of WiC Day <ul style="list-style-type: none"> Verbal announcement of sponsors in intro or outro 	✓	✓	
Provides the manpower (active members of the association)	✓		

Remarks:

- Any remaining sponsoring money at the end of the sponsoring year will go back to the association and its development
- A sponsoring ends at the end of the year. We might use the Logos for the past Sponsors list.

Donations for the association



	Above CHF 5K	Below CHF 5K
Logos for 12 month <ul style="list-style-type: none">• on WIC Website• on Screens & Banners (if available) at events	✓ ✓	✓ n/a
Social Media Posts on LinkedIn Channel in agreement and collaboration with WIC Comms and Donators	✓ (max. 1 posts)	
Possibility to explore dedicated collaboration projects	✓	

Remarks:

- Donations are invested in our association and its development
- Donations lasts for 12 months after payment. Information where the money has been invested will be shared after the 12 months

Individual Partner Packages

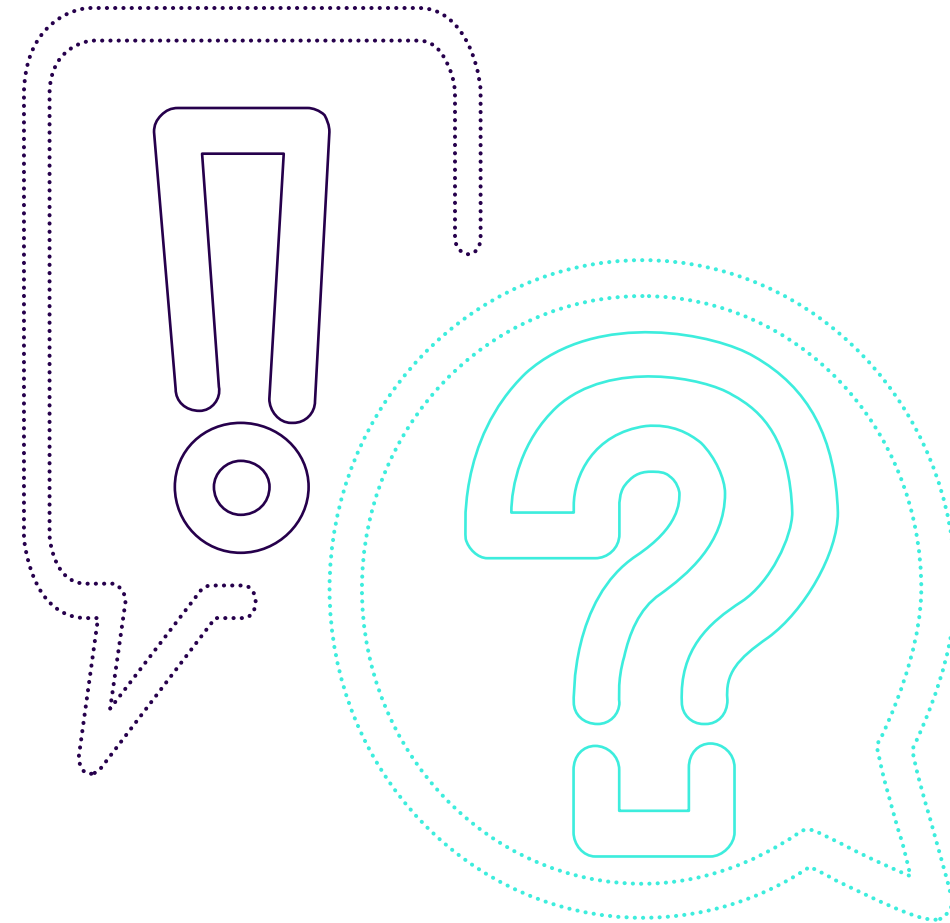


You have not found what you were looking for?
Please contact us, so we can discuss your
individual partner package with you.

Contact us:

Women in Cyber Switzerland

E-Mail: info@women-in-cyber.ch
Website: [Home | Women in Cyber \(women-in-cyber.ch\)](https://www.women-in-cyber.ch)
LinkedIn: <https://www.linkedin.com/company/women-in-cyber/>
YouTube: [Women in Cyber Day Switzerland - YouTube](https://www.youtube.com/channel/UC...)



Appendix

Example of Sponsor Posts



Women in Cyber Switzerland
978 Follower:innen
6 Monate • Bearbeitet •

"If I were to give a tip for women wanting to pursue successful careers in cyber, it would be "Become a better version of yourself":

- ✓ understand where your knowledge gaps are
- ✓ challenge what you think you are already good at
- ✓ try out new things and don't be afraid to fail
- ✓ ... and , most all good as is do not forget who you are, be authentic

Then you'll soon see that if you believe in yourself, others will believe in you too!"

This is great advice [Macarena Dabbah](#). [Macarena Dabbah](#) is the Head of Data Protection DevSecOpsat and a Distinguished Engineer at [UBS](#); which is a platinum sponsors at the [#Women in #Cyber Day 2022](#).

Register now and secure your seat: www.women-in-cyber.ch

[#cyber](#) [#events](#) [#womenincyber](#) [#wicday](#) [#cyberjobs](#) [#cybersecurity](#) [#cybersecuritycareers](#)

Übersetzung anzeigen

Sponsor



WOMEN
IN CYBER
DAY 2022

Macarena Dabbah
UBS



Women in Cyber Switzerland
978 Follower:innen
6 Monate •

"When we launched Women in Cyber seven years ago at Deloitte, I had the vision of a [#community](#) that encourages and helps women build their careers in this exciting and hugely relevant field. Looking back, I think it was a very timely idea and I am extremely pleased with the enthusiastic response we received and with the impact we had in making Cyber Security a more inclusive field." says [Klaus Julisch](#).

We fully agree. Thank you for supporting our community [Klaus Julisch](#), Managing Partner for Risk Advisory at [Deloitte](#), a platinum sponsor at the [#Women in Cyber Day 2022](#).

Take this opportunity and participate in our event: www.women-in-cyber.ch

[#cyber](#) [#events](#) [#womenincyber](#) [#wicday](#) [#cyberjobs](#) [#cybersecurity](#) [#cybersecuritycareers](#)

Übersetzung anzeigen

Sponsor



WOMEN
IN CYBER
DAY 2022

Klaus Julisch
Deloitte



Women in Cyber Switzerland
978 Follower:innen
6 Monate •

"[SWITCH](#) has a major responsibility for cybersecurity in Switzerland, as we operate three critical infrastructures: Swiss National Research and Education Network (NREN), a national Computer Emergency Response Team (CERT) and the Registry for .ch/.li domains. I'm proud to be part of an organization that makes a difference in the digital landscape and to support our communities with our expertise to master cyber challenges." says [Katja Dörlemann](#), Security Awareness Specialist at [SWITCH](#).

Thank you for being one of our platinum sponsors who make the [#Women in #Cyber](#) day possible. 🙏

📌 It's on: Our Women in Cyber Day 2022 is taking place soon. Find out more here: <https://lnkd.in/e3eTC8v>

[#cyber](#) [#events](#) [#womenincyber](#) [#wicday](#) [#cyberjobs](#) [#cybersecurity](#) [#cybersecuritycareers](#)

Übersetzung anzeigen

Sponsor





WOMEN
IN CYBER
DAY 2022

Katja Dörlemann
SWITCH

Example of Sponsor Posts



 **Women in Cyber Switzerland**
978 Follower:innen
6 Monate • 

Having the best experts in the field of IT and Cyber Security is crucial for the security of Switzerland. Every chance to show people of all genders the fascination and possibilities of this field must be taken – that is why the Swiss Government supports the Women in Cyber Initiative.



Thank you **Swiss Armed Forces** for supporting the **#Women in #Cyber Day 2022** as a platinum sponsor.

Join our community, dive into the captivating world of cyber and participate in our event: www.women-in-cyber.ch 🌟

#schweizerarmee #cyber #itjobs #wicday #cybersecurity #cybersecuritycareers

[Übersetzung anzeigen](#)



 **Women in Cyber Switzerland**
978 Follower:innen
5 Monate • 

"We proudly support women in cyber to close the gender gap in cyber and encourage women to start and build their careers in an exciting and relevant business area. I'm happy that at **Trend Micro** we already have a huge female community in various positions such as Sales, Engineering and Marketing which are part of an exciting journey. As a next step we want to reach even more female talents for the entire industry." says **Michael Unterschweiger**, Regional Director at **Trend Micro**.



Thank you **Trend Micro** for being a platinum Sponsor at the **#Women in #Cyber Day 2022** and support this dynamic female community.

Go to our website to find further event information: www.women-in-cyber.ch

#cyber #events #womenincyber #wicday #cyberjobs #cybersecurity #cybersecuritycareers

[Übersetzung anzeigen](#)



 **Women in Cyber Switzerland**
978 Follower:innen
5 Monate • Bearbeitet • 

"Be curious, break gender clichés, dare to work on technical topics and help making companies, data centres, products, tools, and platforms more secure." 🗝️ This is the tip of **Claudia Z.**, Senior IT Security Officer at **SIX** for all the **#women in #cyber** of tomorrow.

We totally agree with this inspiring advice. Thank you to **SIX** for contributing to the **#women in #cyber** day as one of our platinum sponsors.

📁 If you are curious and want to hear more, then sign up for the waiting list of the event here: <https://lnkd.in/e3eTC8v>

#cyber #events #womenincyber #wicday #cyberjobs #cybersecurity #cybersecuritycareers #discoverSIX

[Übersetzung anzeigen](#)



Location Sponsor 2022