Guidelines for our speakers

Thank you for taking the time to submit your proposal to contribute content to WiC day 2024.

In order to create the best possible conference and experience for everyone attending, and based on experience and feedback from previous editions, we have created the following information sheet that should help you understand what we are looking for and how we select content.

1 We hope to have a healthy proportion of women and non-binary people as speakers; and we welcome men to submit their proposals as well.

2 This year, we would be happy to receive ideas for original ways to present content (i.e., not necessarily a presentation with slides); we are happy to provide our community with original / non-traditional content and formats.

3 Our audience is diverse and includes both established professionals and students in their last year of university; please be sure to clarify who your target audience is.

4 We want to make the most of the time the participants give us; as such we select content based on our appreciation of the value it will add to our community.
   a) We will not accept any marketing or sales presentations; nor will we accept content aimed at recruiting
   b) We do not select speakers solely based on their title or celebrity; rather on the value of their proposal
   c) We will favor innovative and exciting content
   d) We tend to not accept presentations that center on challenges women face, how women are better or less well suited for any given field or topic, or other gender-focused content.
   e) Once the deadline has passed, all proposals will be reviewed as a whole by the team to create what we think would create the best agenda

5 We are particularly interested in proposals covering one or more of the angles below; however we welcome other proposals as well.

Jobs / specialisations (e.g., you work as this job or you regularly work with people in these jobs)

1. Journalist specialized in cyber (e.g., investigative journalist)
2. Cyber policy maker (in Switzerland)
3. Pentester
4. Digital forensics specialist
5. Project manager working on implementation of Swiss cyber strategy in a private company
6. SCION specialist

Incidents (e.g., you have been involved in or have analyzed these incidents

1. Xplain data leak (June 2023)
2. Confederation websites DoS (January 2024)
3. Bernese police data breach (August 2023)
4. RTS unavailability due to cable cut (January 2024)

Situation in Switzerland (e.g., you are involved in or have analyzed these situations)

1. Report from Republik about surveillance in Switzerland
2. New federal office for cyber security
3. Innovations and challenges for SMEs in the digital world

Trends (e.g., you have seen these trends, or you have assessed the impact of these trends)

1. Increases in fraud cases
2. SCION next-generation internet

Topics (e.g., you are knowledgeable about these topics)

1. AI / LLM security
2. Conscious use of AI and fair, non-discriminatory algorithms

With these angles in mind, please complete the following information and send it to info@women-in-cyber.ch

- Your name
- Your current employer and title
- Title of your presentation
- The audience your presentation is intended for (general population, students, young professionals, experienced professionals, C-suite – or any combination of these)
- Short description of your presentation
- Your approval (or not) to film and take photos of your presentation to be used on our website and social media platforms
- Any other remarks or considerations

The deadline to submit is April 30th 2024. We will aim to contact selected proposals by end of May.

Note: Because we tend to receive more proposals than we have slots available, we unfortunately cannot accept all proposals; and this means we know we will have to decline some very interesting content.